

# ACCESS

SERVING  
THE INTERNATIONAL  
COMMUNITY  
[www.access-nl.org](http://www.access-nl.org)

Want to know more about becoming an ACCESS Partner?  
Get in touch with our Public Relations Department via  
[prd@access-nl.org](mailto:prd@access-nl.org) or call +31 70 345 1700

## ACCESS Partnership Possibilities

# Will you join us?

If you share the mission to help people settle successfully in the Netherlands, we invite you to join us in the partner's journey. Together, we can, as we have for over 30 years, help one another, to be of service to others.



# Serving **internationals** since **1986**

When relocating to a new country, people need answers to many questions and providers for many services. ACCESS a community-based, not-for profit, volunteer run organisation in the Netherlands responded to this need more than 30 years ago, and continues, through the work of countless volunteers, themselves with expatriate experience, to fill this gap.

## **Trusted**

We have become a trusted and appreciated resource which continues to serve the international & expatriate community in the Netherlands. Based in The Hague, we provide our support throughout the Netherlands via our telephone and email helpdesk, and more personally, internationals who arrive and register through the expat centres of The Hague, Amsterdam, Utrecht and Leiden.

## **What makes ACCESS unique?**

Having been among the 'arriving' internationals, our volunteers reflect the clients we serve. We have been on the journey they are on, from the pre-arrival, arrival and settling in process. We know what new arrivals do not, yet, know, where to find the answers, and who to contact for solutions.

## **About us...**

ACCESS is an independent not-for-profit organisation serving internationals to successfully settle in the Netherlands. Our vision is to provide essential, comprehensive and unique services nationally, through the expertise and experience of its international volunteer community – with the support of our partners and advertisers.



# Reflections of the journey



**38%**

inquiries before  
people arrive



**14,000**

individuals supported  
in 2018



**300**

answers to questions and  
more on our website



**13,5%**

'Thank you's' received at  
our helpdesk



**40 countries**

120 volunteers



**2 Counsellors**

on-call every month



**Our service**

free of charge and in  
confidence



Ready to join the journey? **Call** 070 345 17 00 or **email:** [prd@access-org.nl](mailto:prd@access-org.nl)

# We interact with our clients in many ways



**28 thousand** unique visitors per month; **45%** return rate



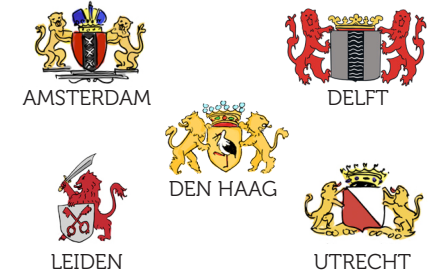
Through the **20 thousand** issues distributed through expat centres and online versions



Via the **3+ thousand** inquiries received, and responded to in **2018**



Via our database – which includes expat referred and preferred service suppliers recommended by the community



Through our municipal partnerships **8+ thousand** internationals personally attended to



Presenting at international fairs, schools and new staff on-boarding events. Through our volunteers and through the members of our Training and Counselling networks



Through our social media channels – where we engage, share and respond to inquiries



Reach your **clients & support** ACCESS.

How?

- through our **online** advertising opportunities –
- through advertising opportunities in **our Magazine** –
- through our **Personal Partnership** options –
- by connecting you with our **international volunteer community** –

Want to know more? Read further...



# Partnership possibilities

We are here to listen to your needs, so we can identify the best possible synergy between you and ACCESS. Get in touch with our team *here*.

Per year	Gold € 4,800	Silver Plus € 4,500	Silver € 3,800	Bronze Plus € 3,200	Bronze € 1,700	Associate Plus € 1,200	Associate € 600	Advertiser
Advertisements in ACCESS magazine	4x full page ads and 4 advertorials	4x full page ads	4x 1/2 page ads	4x 1/4 page ads	10% discount on additional advertising	10% discount on additional advertising	10% discount on additional advertising	Discounts available on annual contracts.*
Included in our database	●	●	●	●	●	●	●	●
Listed and profiled on our website and in our magazine	●	●	●	●	●	●	●	
Invited to present to our volunteer community	●	●	●	●	●	●	●	
Cross sharing of social media posts and events	●	●	●	●	●	●	●	
Use of 'helping ACCESS' icon as supporter and partner of ACCESS	●	●	●	●	●	●	●	
Online banners on website	●	●	●	●	●	●		
Max. three online advertorials during partnership period	●	●	●	●	●			

**ACCESS Partners are screened for:**

- English language websites and promotional material
- Their ability to attend to inquiries in English (or other languages)
- Testimonials/ recommendations from expat clients/references
- Relevance of their services for the international community

\*See individual possibilities for online as well as in print advertising options on the next page.



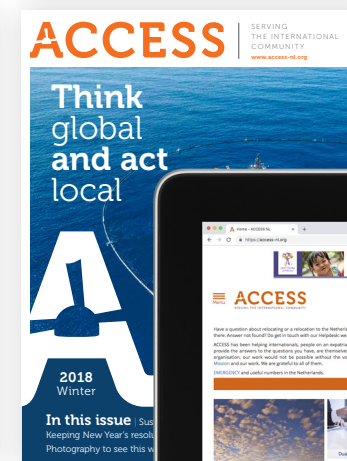
# Advertiser

ACCESS also offers print and online ad only opportunities to reach an international audience.

## Standalone Rate Card

Online Banners	€ 100 p/month
Online Advertorial	€ 220 p/advertorial
Print and Online Advertorial	€ 1,000 p/advertorial
1/4 page Magazine	€ 390 p/ad/issue
1/2 page Magazine	€ 535 p/ad/issue
1/1 page Magazine	€ 825 p/ad/issue
Inside Front Magazine	€ 1,050 p/ad/issue
Inside Back Magazine	€ 1,050 p/ad/issue
Outside Back Magazine	€ 1,250 p/ad/issue

Discounts available on annual contracts.



Ready to join the journey? Call 070 345 17 00 or email: [prd@access-org.nl](mailto:prd@access-org.nl)



# Ready to join us

as we continue to assist and support internationals arriving, landing and living in the Netherlands? Join us in supporting, reaching, connecting and engaging with them!

# Do get in touch

Call 070 345 17 00 or email: [prd@access-org.nl](mailto:prd@access-org.nl)

