

Many things make ACCESS unique, not the least of these is being in direct, personal contact with the people we serve, on a daily basis. Through our Helpdesk & the expat centres we work from. Our partners allow us to do this, and we in turn, offer them a chance to engage with the community. Together, we are stronger.

February 2018 Helping ACCESS - interim document

ACCESS Partnership Options		
€600	Associate	Flyers @ Expat Centres (The Hague/Utrecht)
€1.200	Associate Plus	above PLUS online banners
€1.700	Bronze	above PLUS online advertorials, max 3/yr
€3.200	Bronze Plus	above PLUS 1/4 pg ad in 4 issues of the Magazine
€3.800	Silver	above PLUS 1/2 pg ad in 4 issues of the Magazine
€4.500	Silver Plus	above PLUS 1 pg ad in 4 issues of the Magazine
€4.800	Gold	above PLUS print (4x issues of the Magazine) and online advertorial

ALL ACCESS Partners are
Listed as such on our website and in our magazine
Added to our database of expat referred and preferred service suppliers
Referred to when responding to individual client inquiries
Invited to engage with our volunteers about their services
Permitted to display flyers at our desks in The Hague, Utrecht and Delft
Encouraged to share events so that we may also share via social media

ACCESS also offers print & online ad only opportunities to reach an international audience.	
Standalone Rate Card	
Online Banners	€ 100 p/month
Online Advertorial	€ 220 p/month
Print & Online Advertorial	€ 1.000 p/advertorial
1/4 page Magazine	€ 390 p/ad
1/2 page Magazine	€ 535 p/ad
1/1 page Magazine	€ 825 p/ad
Inside Front Magazine	€ 1.050 p/ad
Inside Back Magazine	€ 1.050 p/ad
Outside Back Magazine	€ 1.250 p/ad

ACCESS is an independent not-for-profit organisation serving internationals to successfully settle in the Netherlands. The ACCESS vision is to provide unique, comprehensive and essential services nationally, through the expertise and experience of its volunteer expatriate community. We are guided by our Values, to: Provide Guidance; Foster Cultural Diversity; Facilitate Connections and Encourage Growth.

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ACCESS Website
Is viewed 38% from OUTSIDE of the Netherlands
Has a 45% return visitor rate
Had, on average in 2017 - 30,000 unique visitors per month
Will be relaunched early 2018 as an enhanced platform for our users to find what they are looking for
Will serve our partners better
Has been designed according to the interests of our community; traced and tracked over the last five years
Will carry multiple banner formats to allow for viewing on multiple devices (PC/tablet/phone)
Will be built so that banners, advertorials and Partner listings are tagged to appear with related content

ACCESS Magazine
Is printed 4 times year
Has dedicated distributed through ALL the expat centres in the Netherlands
Has a print run of 4,500 and growing steadily
Is produced by our community of volunteers & professional writers/photographers/editors
Is written and produced to be: welcoming - informative - educational - entertaining - original

ACCESS partnerships with municipal governments mean ACCESS teams are active in:
The Hague International Centre (serving new arrivals to The Hague, Leidschendam-Voorburg, Rijswijk and Delft
IN Amsterdam (serving new arrivals to 32 Metropoolregio Amsterdam gemeentes
Expat Center Utrecht (serving new arrivals to the Utrecht region)
Expat Centre Leiden (serving new arrivals to municipalities of Economie071)
City of Delft (and TU Delft) via monthly Pop-up Helpdesks
In 2017 we served over 12,000 inquiries from internationals.

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